

2018 *Annual Report to the Community*



Mission

THE BLAINE COUNTY RECREATION DISTRICT IS A NONPROFIT ORGANIZATION DEDICATED TO ENHANCING BLAINE COUNTY'S QUALITY OF LIFE BY CREATING HEALTHY, ACTIVE RECREATIONAL OPPORTUNITIES FOR ALL.



Pursuing the Active Life

TRAIL-BASED RECREATION IS PART AND PARCEL OF LIFE IN OUR COMMUNITY. THE BCRD **MANAGES AND MAINTAINS OVER 400 MILES OF TRAILS** IN BLAINE COUNTY. SUMMER OR WINTER, GETTING OUTSIDE AND ON THE TRAILS CONNECTS US TO NATURE, TO OUR AREA'S HISTORY, AND TO ONE ANOTHER.



Galena Lodge & the Trails • Harriman Trail • Wood River Trail • Prairie Creek & Billy's Bridge Nordic • North Fork & Durrance Nordic • Lake Creek Nordic • South Valley Nordic • Pump Track • Wood River Valley Trails Coordinator

THE BCRD'S ORGANIZED PROGRAMS FOR YOUTH AND ADULTS BRING PATRONS THE OPPORTUNITY TO INCORPORATE EXERCISE INTO EVERYDAY LIFE. THIS YEAR **OVER 900 KIDS AND AS MANY ADULTS PARTICIPATED IN A BCRD PROGRAM** WHERE NEW SKILLS WERE LEARNED AND FRIENDSHIPS WERE FORGED.



YOUTH SPORTS AND ACTIVITIES: HUB After-School & Summer Day Camp • Soccer • Basketball • Baseball • Softball • T-ball • Track & Field • Miles of Smiles Bike Giveaway
ADULT SPORTS AND FITNESS: FitWorks & Gymnasium • Pickleball • Soccer • Basketball • Volleyball
AQUATIC CENTER: Swim School • Swim Team • Aquarobics • Open Swim • Lap Swim

Impact

2 out of 3

Blaine County residents utilized a BCRD facility or participated in a program.

90%

of K – 2nd grade children in the south valley learned to swim at the BCRD Aquatic Center.

10,000

people enjoyed over 200 km of BCRD Nordic and snowshoe trails.

30%

of kids in a BCRD program received financial assistance.



WHEN ULTRA-RUNNER AND CLIMBER LYNEA PETTY MOVED TO HAILEY IN 2005 AS AN AMERICORPS VOLUNTEER, SHE WAS BARELY SCRAPING BY EACH MONTH WITH ENOUGH TO COVER THE RENT. EXPENSIVE ATHLETIC ACTIVITIES WERE OUT OF THE QUESTION. “I WAS ALWAYS ON THE HUNT FOR LOW-COST STUFF, AND I LOVED THE WOOD RIVER TRAIL BECAUSE IT WAS FREE AND SO ACCESSIBLE,” SHE SAID.

Lynea Petty

Lynea soon began trying out various BCRD programs because they were so affordable. She started with a yoga class and found it a great way to meet new people. “The BCRD is a perfect platform for experimenting with new things — I like to take a ‘hummingbird’ approach,” she said. Before long, she was trail running and backcountry skiing and learning her way around the Galena trail system.

While working at Power Engineers, Lynea used FitWorks to help train for the Standhope Ultra Challenge — Idaho’s highest trail race. She biked along the Wood River Trail from work to the gym every day to squeeze in her workouts. “I always saw my coworkers there, doing the same thing,” said Lynea. “It was a great way to connect with folks outside the office.” Lynea recently added backcountry skiing to her list of outdoor passions, and she continues to visit FitWorks several times a week to maintain her fitness and strength.

In her role as Food Production Manager for The Hunger Coalition, Lynea partners with the BCRD Summer Day Camp and Blaine County 4H to bring kids together at the Bloom Garden once a week during the summer. “It’s an important collaboration for The Hunger Coalition,” said Lynea. “The BCRD offers all the building blocks for a healthy life.”



WITHOUT A DOUBT, MIA IS A GIRL ON THE MOVE. THE PRECOCIOUS HAILEY ELEMENTARY SCHOOL THIRD-GRADER BUBBLES OVER WITH ENERGY AND LOVES TO STAY ACTIVE. THE MANY PROGRAMS OFFERED BY THE BCRD ARE A BIG PART OF HER YOUNG LIFE.

Mia Arkozi

After taking swimming lessons with the BCRD when she was younger, Mia participated on the BCRD Dolphins Swim Team for the first time this past summer. Every weekday morning, Mia’s mother would take Mia and her older sister to swim team, dropping them off at the Aquatic Center with their bikes so they could ride home together on the Wood River Trail afterward.

As part of the BCRD Swim Team, Mia expanded her group of friends and improved her swimming skills. “Before, I used to sink,” Mia explained. “This summer I got a lot better and a lot stronger. I really like freestyle and the backstroke.” Mia also adores her coaches, her favorite being Wood River High School senior Isaac Loomis. “He always encouraged us and told us not to give up,” Mia said.

Mia enjoys being at the BCRD pool so much that her family decided to host her 8th birthday party there, inviting her friends and the many members of her extended family — grandma, aunt and uncle, cousins and two half-brothers — who live locally.

In the fall, Mia plays soccer in the BCRD’s Youth Soccer League. This season, she was part of the Laser Sharks team, where she learned to play the defensive position of stopper. She likes being the last line of defense helping the goalie and shutting down the other team’s offensive moves before they can get a shot on goal. “I’d like to try playing goalie at some point,” she said, “but it might have to wait until next year.”





FOR THE PAST 20 YEARS, FRANK AND SUE ROWLAND HAVE VOLUNTEERED FOR THE BCRD AT LEAST ONCE A WEEK AS COURTESY SKI PATROLLERS AT PRAIRIE CREEK. THEY ENJOY MEETING NEW PEOPLE ON THE WINTER TRAILS, AND THEY ARE IDEAL AMBASSADORS FOR THE BCRD AND THE WOOD RIVER VALLEY AS A WHOLE. “PATROLLING IS A GREAT ACTIVITY FOR US,” SAID FRANK. “WE LIKE GIVING BACK, AND WE LOVE GETTING OUT.”

Sue & Frank Rowland

The couple initially came to the Wood River Valley in 1971, when Frank took a job with the U.S. Forest Service. While Sue raised their three kids and established a successful preschool, Frank spent his career with Forest Service administration and was involved in creating some of the first groomed Nordic trails on National Forest land. He and Sue recalled the early days, when there was no choice but to break your own trail: “Cross-country skiing was definitely a full-day commitment,” said Sue. In later years, Frank served on the BCRD’s Galena & the Trails Advisory Council.

Frank and Sue began taking part in the Over 60 and Fit program at the Community Campus about three years

ago. “When we first started out, we thought, ‘We’re not old enough for this kind of thing,’” Sue confided. “But we kept going back because it’s so much fun — it gets your body going, and it’s a great social activity. Lots of our friends have joined and really benefit from the program.” Sue also credits the time she spent weight training with Katie Purdy at FitWorks as an important part of her recovery from an illness in the past year.

Sue loves seeing the kids she taught long ago, now adults enjoying the outdoors on their own. “It’s amazing how the BCRD has grown and evolved over the years,” she said. “The benefits are generational. Now my grandkids are enjoying their programs!”

IF THERE WERE EVER A FAMILY MAKING THE MOST THE BCRD’S OFFERINGS, THE BUCKNALLS MIGHT BE IT. BETWEEN THE FOUR OF THEM — MARK, HEATHER, 11-YEAR-OLD CASSIDY, AND 9-YEAR-OLD MASON — NOT A WEEK GOES BY WHEN THEY AREN’T TAKING ADVANTAGE OF THE PROGRAMS THE BCRD PROVIDES TO THE COMMUNITY.

The Bucknall Family

Both adults in the Bucknall household are employed full time, and over the years they have come to depend upon affordable programs like the HUB and Summer Day Camp that keep their kids busy and active during regular work hours. “Many families are in our shoes,” said Heather. “Without the BCRD, we wouldn’t be able to make it work. There would be a huge void in our community.”

Cassidy and Mason love that there’s never a dull moment at summer camp. Whether they are swimming at the Aquatic Center, biking at the pump track, or picking vegetables at the Hunger Coalition’s Bloom Garden, there are endless things for the kids to do and lots of life lessons to learn. “The camp

counselors come back year after year,” said Heather. “It provides great continuity and says a lot about the program.”

Mark finds a lot of fulfillment in volunteering as a coach for both Cassidy and Mason in the BCRD’s Youth Baseball and Soccer Leagues. “It’s fun to share what you know with the kids, and to watch them learn and grow through sports,” he said.

“We use the bike path regularly throughout the year and hang out at the pool as a family during the summer,” said Heather. “The BCRD is an integral part of our lives, and it really weaves this community together.”





Supporting the Active Life

THIS YEAR, OVER 930 SUPPORTERS CONTRIBUTED TIME OR MONEY TO BRING QUALITY, AFFORDABLE, AND ACCESSIBLE RECREATION TO BLAINE COUNTY RESIDENTS AND VISITORS. THANK YOU TO ALL OUR DONORS, PARTNERS, AND VOLUNTEERS FOR MAKING RECREATION A CORNERSTONE OF OUR COMMUNITY.

GUARDIAN - \$25,000 or Greater

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a Philanthropic Gift Fund of the
Idaho Community Foundation

CHAMPION - \$10,000 - \$24,999

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Sun Valley Summer Symphony
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VOLUNTEERS

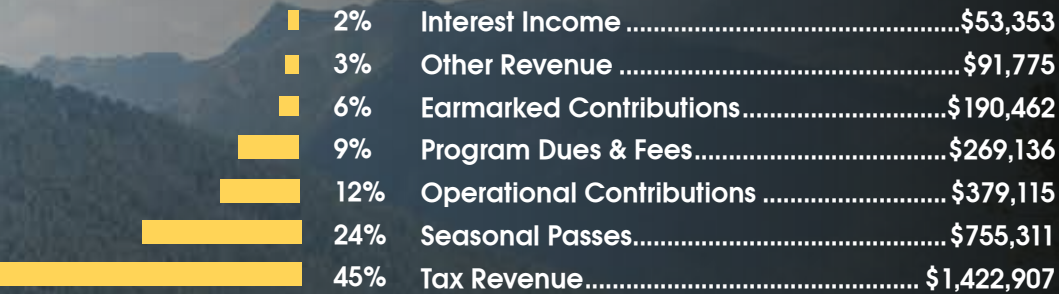
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Galena & the Trails Winter Benefit volunteers
Harriman Tea hostesses & co-hostesses
Miles of Smiles bike builders
Nordic Courtesy Patrol
Summer trail work volunteers
Wood River Trail volunteers
WOW Project students
Youth Sports & League coaches

*This list represents donations received
between October 1, 2017 and
September 30, 2018.*

Financials

TOTAL INCOME

\$3,162,059



TOTAL EXPENDITURES

\$2,883,112



2018 FISCAL YEAR

Tax Revenue.....	\$1,422,907
Passes & Program Fees.....	\$1,024,447
Contributed Income	\$569,577
Interest & Other Revenue	\$145,128
Total Income	\$3,162,059

Cost of Goods Sold	\$46,419
Operating Expenses.....	\$2,431,477
Capital Expenditures	\$405,216
Total Expenses	\$2,883,112

Total Net Income **\$278,947**
(Total net income to be assigned to committed capital replacement funds.)

Looking Ahead in Quigley Canyon

The BCRD is taking a central role in providing trail-based recreation for our community in Quigley Canyon (immediately east of Hailey) by creating a summer and winter trail park and system. This winter, South Valley Nordic will return to Quigley Canyon offering 13 km of groomed terrain, a sledding hill, and a warming hut. In the summer of 2019, we plan to build a trailhead and a single-track perimeter trail to provide hiking and biking opportunities in the canyon.



The BCRD launched its Aquatic Center Revitalization project in 2017 with the goal of fulfilling the community need for aquatics by teaching more kids to swim, sustaining an accessible resource, renewing an aging facility, and increasing capacity. In the coming year, we aim to complete construction documents for the entire project and begin refurbishing the existing pool.





BCRD

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