



2014 Annual  
Report to  
the Community

BCRD



A year of extraordinary everyday



# Our Mission:

The BCRD is a nonprofit organization dedicated to enhancing Blaine County's quality of life by creating healthy, active recreational opportunities for all.



moments made possible by you.

# Message to the Community



**Jim Keating**  
*Executive Director*



**Tim Hamilton**  
*President of the  
Board of Directors*

Reflecting on this past year at the BCRD, we are touched by and grateful for all the ways that you, our supporters, have enriched the lives of so many residents and visitors. Your efforts and support allowed them to experience extraordinary everyday moments of healthy activity and well being in so many ways across Blaine County.

These extraordinary moments included children throughout the valley learning what it feels like to belong, expanding their horizons, and playing actively and creatively. They included families and adults moving in so many ways, both indoors and out, on trails, in the gym on the fields and in the pool.

Because of your commitment we have been able to provide the places, spaces and programs for great recreational moments of triumph and of trying something new; moments of exploration and reaching personal physical activity goals. And this year, in particular, the BCRD has been able to take monumental steps to ensuring the future of those extraordinary everyday moments with the launch of major reconstruction work on the Wood River Trail and the introduction of more than 13 miles of summer trails around Galena Lodge. From fun active experiences to life changing accomplishments, your gifts have made examples like this possible and ensured a significant impact in the lives of so many.

Thank you for inspiring us to keep recreation alive in each and every person across the Wood River Valley. We look forward to celebrating many more moments with you in 2015!

A stylized, handwritten signature of Jim Keating in black ink.

**Jim Keating**  
*Executive Director*

A stylized, handwritten signature of Tim Hamilton in black ink.

**Tim Hamilton**  
*President of the  
Board of Directors*



Extraordinary everyday moments **made possible by you.**



## Fitworks & BCRD Gymnasium

- Fitworks saw over 25,000 visits in 2014, bringing thousands of opportunities for healthy active recreation to the community.
- A Strength Training Clinic just for women introduced them to the value of strong muscles and bones through great exercises and weight training.



- A strengthened collaboration with St. Luke's Center for Community Health in 2014 has helped to bring their excellent health programs like YEAH and the New U to our convenient Community Campus location making sure that great moments in healthy living can be had for the whole community.
- The BCRD Gymnasium continued to be the center of activity at the Community Campus seeing over 60,000 visits in 2014.



## Sports and Leagues

- As strong as ever, soccer, baseball, softball and basketball are a big part of the recreational lives of youth in our community. There were over 1450 enrollments in all sports this year, including track & field and volleyball, providing kids with great moments of skill building, friendship and fun. **New this year, boys and girls had their own soccer teams enabling more opportunities to play and develop in preparation for older leagues in the future.**



BCRD at Community Campus



## HUB Youth Center

- Learning to create fresh food recipes gave kids a taste of great nutrition when the Hunger Coalition came to teach a class at Summer Camp.
- **We introduced the first ever Kinder Camp for 5 year olds this summer. A safe, age appropriate summer camp experience designed with 5 year olds in mind and a perfect introduction to making new friends and learning new skills.**
- The HUB saw over 300 enrollments in kids after school & summer camp programs in 2014.
- Our efforts to engage older campers to help



them develop leadership skills along with health and fitness came together in a special "Leadership Program" that included a cool overnight and opportunities to mentor younger kids as "Counselors for a Day."

- The Environmental Resource Center came to the Community Campus to create a camp within a camp for BCRD kids this summer, introducing them to nature and outdoor exploration of wildlife and conservation.



Making home runs, climbing to new heights, reaching goals, getting stronger, feeling a sense of belonging. **Moments in fitness, health and wellness that time and time again happen because of you.**





Wood River Trail





## Wood River Trail

- **Construction of the first phase of the Wood River Trail Reconstruction Project was completed in 2014. From South of Bellevue to East Fork Road and the tunnel at the hospital, the Wood River Trail received a fantastic makeover, removing cracking and creating a new surface for all to enjoy. The second phase from East Fork Road to Hulen Meadows will take place in the spring of 2015.**
- **The Miles of Smiles Bike Program** once again enabled 20 deserving

children to ride away on brand new bikes this summer thanks to the generosity of Brian Ross and Susan Reinstein, two amazing people who inspired this great program. In addition, support from Specialized Bikes and the Elephants Perch helped these kids to realize a dream of owning their very own bike, many for the first time. Volunteers Justin Stevenson, Dave Bell, Eric Thurmond, Eric Coury, Nate Scales and Zach Latham came together and

assembled the bikes helping each child with fitting and helmets for safe and exciting adventures ahead.

- With the support of Arbor Care's Bill Josey, the **BCRD Arboretum**, (located on Wood River trail at the corner of Fox Acres Road), received some tender loving care this summer. Bill and his band of workers trimmed and weeded and cleared away debris to reveal a renewed Arboretum. Plans for more intervention and clean up are in place for 2015.

## Wood River Valley Trails Coordinator

### New this Year!

- With his pulse on all things "trail restoration," BCRD's Chris Lehman is Blaine County's Wood River Valley Trails Coordinator. In his role Chris has helped to ensure close to 1,000 hours of trail restoration and he manages trail communication through summer [trailink.bcrd.org](http://trailink.bcrd.org) and his awesome trail blog. Chris is part of a community-wide 5B trail restoration coalition.

Bringing the Wood River Trail back to life, one mile at a time...**Thinking about the possibilities and making them real. You did that. Thank you.**



## BCRD Aquatic Center

- This fantastic amenity saw over 20,000 visits this summer!
- It takes great people to create great moments in recreation. 2014 saw some awesome swim instructors teaching a record number of kids of all ages to understand water safety, feel confident in water, develop strength and endurance and become proficient in technique.



**Thanks once again to our long time supporter, Atkinsons' Market for helping to ensure that all children in Blaine County have access to swim lessons through their scholarship support.**

## BCRD Pump Track

- A great outdoor recreational experience for kids and adults, the Pump Track saw over 10,500 visits this summer!





- The **3rd annual BCRD Kid's Pump Track Challenge** was once again an action packed day for kids on bikes. Ripping around the pump track, kids raced against the clock for the thrill of the ride to cheering from parents and friends. Thanks again to Road and Dirt, and volunteers Cameron Lloyd, Joel Zellers, Jason and Mazzy Conners.



## BCRD Volleyball

- Don't forget the BCRD Sand Volleyball courts where all things volleyball took place throughout the spring, summer and fall! From mini tournaments to casual games, the courts are a great place to create moments of fitness and fun!

Cool water on a hot summer day, riding the track and testing your skills, spiking the ball over the net, **day after day you help bring recreation to life...**





Galena and the Trails





## Galena and the Trails

- Great moments of discovery marked 2014 with the completion of the first phase of the Galena Summer Trails Project. **Achieved in partnership with the US Forest Service, Galena Lodge and with the support of generous donors, over 15 miles of new trails were built around Galena Lodge for beginner/intermediate hikers, bikers and equestrians.** The new summer trails, part of a total project that will include 47 miles of trails around Galena Lodge, will bring summer excitement to the Lodge that will mirror the

wonderful winter experience.

- The **18th Annual Galena and the Trails Winter Benefit** included the celebration of the 20th anniversary of Saving Galena. A record night of support from our generous Nordic community, including a fantastic \$75,000 challenge gift from the Heinz Family Foundation, raised over \$350,000 for Galena and the Trails.
- Hosted by Lisa Rose in her beautiful and peaceful home on the river in Warm Springs, the **2014 Harriman Tea** was a wonderful day for everyone in attendance.

Crucial funds were raised in support of the one of a kind Harriman Trail. A big thanks to our hostess and the generous women who attended!

### Galena Lodge Fun Stat

Don and Erin served over 22,000 delicious lunches in 2014. Now that's a lot of lunching!

### Durrance Demo Loop

- **With the support of the SNRA, the BCRD introduced this "winter only" demonstration trail for Nordic skiers, dogs and FatBikes.** Right next door to the SNRA, the loop

offered convenience and accessibility to an increasingly popular winter sport, FatBikes.

## Croy Nordic

- Weather continued to challenge conditions at this south valley location in 2014. Thanks again to all the individuals and community organizations who enabled the possibility for this great amenity for Blaine County. Thanks to the Blaine County School District, the City of Hailey, The Simons Family, the Wood River Land Trust, the Croy Canyon Ranch Foundation, and SVSEF.

The warmth of the fire after a ski through the woods, the thrill of discovering new single track just steps from the deck. **New vistas, new terrain made possible by you.**

## A GREAT PARTNERSHIP IN HEALTHY LIVING!

Our strengthened collaboration with St Luke's Center for Community Health has enabled us to bring their great health programs to our convenient Community Campus location.

**A Partnership for the whole community!**



*Thank you  
Nordic Courtesy Patrol  
for your service and  
for being such great  
volunteers and  
partners too!*



## FEATURED VOLUNTEER

If you could be part of all things BCRD at one time, you would be local resident Marty Lyon. **Marty is involved with the BCRD in so many ways, from Volunteer Nordic Patroller, to donor, to FitWorks member, to Galena Benefit volunteer and landscape consultant to our Aquatic Center's future.**

Marty truly defines community engagement and we are so grateful for his choice to be enthusiastically engaged with us.

### Q. How did you come to learn about the BCRD?

**A.** My first experience back in 1995 was on the Wood River Trail. My wife and I rode our bikes from Sun Valley to Hailey. While we were

on the trail, we discovered our home. The BCRD fits the reason we moved here. I knew I wanted to have a life of recreation and I became an athlete at the age of fifty!

### Q. What types of recreation do you enjoy?

**A.** Everything the BCRD offers. I learned to skate ski with BCRD instructors and for the past six years I have been a volunteer Nordic Patroller. Our trails are the happiest places in the world. I also love mountain biking especially on the new Galena Summer Trails. Since FitWorks opened, it has become such an incredible asset. I started to take yoga classes for the first time there. FitWorks is quite a brilliant move for the community. It's all about wellness and feeling healthy.

### Q. What is your favorite BCRD experience?

**A.** My favorite place in the world is Galena Lodge. There are always smiles from ear to ear. I even had a chance to work behind the counter for Don and Erin at one point! You know, just interacting with people, being at a trailhead, working out with people at FitWorks and doing it in a way that is healthy and positive through recreation. It's a big part of my life. Through BCRD it has become easier to be part of the community. You are really the backbone of the community and I am proud to be part of it.

## SOME OF OUR 2014 PARTNERS

Backwoods Mountain Sports  
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Blaine County School District  
Boulder Mountain Tour  
Bureau of Land management  
City of Bellevue  
City of Carey  
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Sun Valley Summer Symphony  
Sun Valley Tae Kwon Do  
The Advocates  
Wood River Bike Coalition  
Wood River Land Trust  
YMCA

# Volunteers and Partnerships



1750

number of youth enrollments in BCRD's healthy, active recreation programs in 2014

25%

percentage of kids in need who receive scholarship support to participate in BCRD sports & youth programs

60,000

skier visits on the BCRD Nordic Trails

1248

number of classes per year the BCRD FitWorks teaches for the community

80,000+

number of user visits at BCRD Gymnasium and FitWorks In 2014

25,000

visits to Galena Lodge in 2014

575,687

number of total BCRD recreation visits in 2014



BCRD by the Numbers

# Fiscal Year 2014

Wood River Trail Reconstruction  
Tax Revenue.....\$1,737,965  
Other Tax Revenue.....\$1,260,239  
Passes & Program Fees.....\$872,476  
Total Fundraising.....\$791,636  
Other Revenue.....\$47,191

**Operational Income.....\$4,709,507**

Cost of Goods Sold.....\$46,660  
Operating Expenses.....\$2,174,074

**Total Operational Expenses.....\$2,220,734**

Capital Expenditures.....\$1,540,391

**Total Net Income.....\$948,382**

## Prior Year

Unassigned Fund Balance.....\$255,628  
Restricted Funds

- Wood River Trails  
Override Levy.....\$(576,507)

## Committed Funds

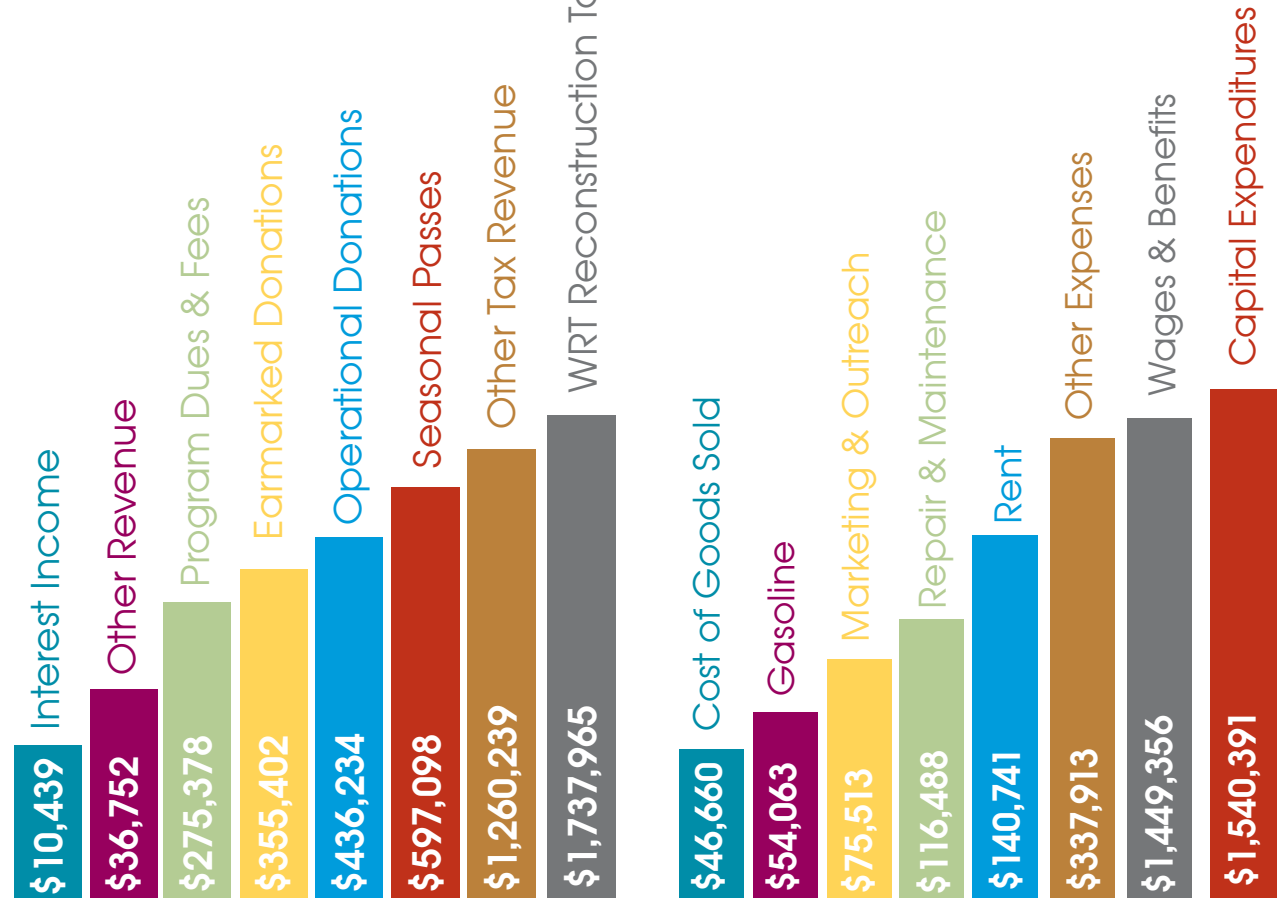
- Galena North Valley Trails  
Capital Fund.....\$(200,000)
- Reserve for Capital  
replacement Fund.....\$(200,000)

## Current Year

Unassigned Fund Balance.....\$227,503

**INCOME**  
**\$4,709,507**

**TOTAL**  
**EXPENDITURES**  
**\$3,761,125**



Copies of the 2013-2014 final audit will be available February 1, 2015. Results above subject to final annual audit review and approval.



Our donors and supporters bring the BCRD to life. **Thank you to each and every one of you for your incredible generosity.**

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**\$25,000 or Greater**

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*Pursue the Active Life*

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Recreation's purpose is not to kill time but to make life, not to keep a person occupied but to keep them refreshed. Not to offer an escape from life but to provide a discovery of life. ~ Unknown